

# EECS 507: Introduction to Embedded Systems Research Applications: Wearables

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# Outline

1. Action items
2. Wearables

# Action items I

19 Sep: A. Sangiovanni-Vincentelli, W. Damm, and R. Passerone, "Taming Dr. Frankenstein: Contract-based design for cyber-physical systems," *European Journal of Control*, vol. 18, no. 3, pp. 217–238, 2012.

24 Sep: L. Zhang, B. Tiwana, Z. Qian, Z. Wang, R. P. Dick, Z. M. Mao, and L. Yang, "Accurate online power estimation and automatic battery behavior based power model generation for smartphones," in *Proc. Int. Conf. Hardware/Software Codesign and System Synthesis*, Oct. 2010, pp. 105–114.

26 Sep: J. Polastre, R. Szewczyk, A. Mainwaring, D. Culler, and J. Anderson, "Analysis of wireless sensor networks for habitat monitoring," in *Wireless Sensor Networks*, C. S. Raghavendra, K. M. Sivalingam, and T. Znati, Eds. Springer US, 2004, ch. 18, pp. 399–423.

26 Sep: Final project proposals.

# Action items II

1 Oct: E. Ronen, A. Shamir, A.-O. Weingarten, and C. O'Flynn, "IoT goes nuclear: Creating a ZigBee chain reaction," in *Proc. Symp. on Security and Privacy*, May 2017.

3 Oct: K. Mekki, E. Bajic, F. Chaxel, and F. Meyer, "A comparative study of LPWAN technologies for large-scale IoT deployment," *Elsevier ICT Express*, vol. 5, no. 1, pp. 1–7, Mar. 2019.

8 Oct: D. Yeke, M. Ibrahim, G. S. Tuncay, H. Farrukh, A. Imran, A. Bianchi, and Z. B. Celik, "Wear's my data? understanding the cross-device runtime permission model in wearables," in *Symp. on Security and Privacy*, May 2024, pp. 2404–2401.

10 Oct: Midterm exam.

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# Properties

Worn on body.

Unobtrusive.

Measures and displays data from body or environment.

Many niches, with activity monitoring and sports important.

# Market and history I

2000s: Flashing clothing digital “art” exhibits.

2003–: Garmin Forerunner sports watch.

2004–: Suunto sports watch.

2009–: Fitbit activity tracker.

2010–2017: Recon HUD. Sold to Intel in 2015. 💀

2012–: Misfit Shine activity tracker (Fossil Group at \$260M in 2015).

2013–2016: Pebble smart watch. 💀

2013–2015: Bia sports watch. 💀

2014–2015: Google Glass. “Enterprise edition” promised in the future. 💀

# Market and history II

2015–: Apple smart watch.

2011–2017: Jawbone activity tracker. 💀

2024–: Humane AI Pin.

2024–: Rabbit R1.

Xiaomi also a major player.

Many, many more. 💀, 💀, 💀



# Recon



# Misfit Shine



# Bia Sportswatch



# Stryd



2015–: wearable power meter for runners and triathletes.

Focused on specific training and racing use cases.

Broad ecosystem support.

Focus on product performance.

# GPS vs. IMU



# Humane AI Pin and Rabbit R1

Humane: Seeing, talking, hand-projecting AI Pin.

Rabbit: AI assistant in a box with audio, camera, and screen.

**Brutal** reviews.

# Wearable location tracking security implications

## Security

### Strava is a military security nightmare as US base locations are leaked by fitness fanatics

By tracking user's exercise habits, Strava has unwittingly become a major security breach for the US military

Vaughn Highfield

@starfox118

29 Jan 2018



[Strava](#), the running and cycling fitness tracking app, has unwittingly revealed some of the US

# Wearables: a target-rich environment

Detailed training and performance data.

Location tracking.

Control of drug delivery.

Heart stimulation, etc.



# Connectivity

Bluetooth LE / SMART.

USB.

ANT+.

# Common sensors

IMUs.

(Optical) heart rate.

Temperature.

Barometers.

Blood glucose.

GSR.

Many more.

# Design considerations

Determine most important attributes for specific application.

Optimize these (they will almost certainly conflict).

Focus on capabilities not specifications: Apple not Samsung.

# Startups vs. established companies

## Startups can adapt rapidly

- Founders are personally doing market research and understand technology.
- No fiefdoms.
- Limited disagreement on whether the company is searching or “in the goldmine”.
- Most employees treat the company as if they own it.

## Established companies

- Generally have more money and development resources.
- Generally have some competent people in relevant areas, so less likely to make naïve mistakes.
- Less prone to personality conflicts destroying the company.

# Future

Killer app.

Generality vs. stickiness.

Medical.

Conductive fabric.

CNT probes.

Understanding application in detail.